

LIGHT UP 100 HOMES

Support Our Initiative at the 4th Edition of the Renewable Energy for Sustainable Growth (RE4SG) Conference & Exhibition.

Dates: September 9th to 11th, 2024

Venue: Kigali Marriott Hotel

Overview

During the 4th Edition of the Renewable Energy for Sustainable Growth (RE4SG) Conference & Exhibition, to be held in September 2024, at the Kigali Marriott Hotel, we aim to raise funds to light up 100 homes in the rural areas of Rwanda. Each home will be provided with sustainable and reliable solar energy solutions at a cost of \$150 per home. This initiative aligns with the conference's mission to accelerate Rwanda's renewable energy transition and adoption, supporting the country's goal of achieving universal access to electricity by 2024.

Our Mission:

We aim to raise \$15,000 to provide sustainable solar energy solutions to 100 homes in rural Rwanda. Each home will receive a solar system at a cost of \$150, aligning with Rwanda's goal of universal electricity access by 2024.

Why This Matters:

Rwanda is making significant strides in its energy sector, targeting 100% household access to electricity by 2024. Despite this progress, many rural communities remain without reliable energy. By lighting up 100 homes, this project will not only provide immediate benefits to these families but also serve as a beacon of what can be achieved through collective action and sustainable solutions.

By lighting up 100 homes, we can:

- **Improve Quality of Life:** Provide families with clean, reliable energy.
- **Promote Renewable Energy:** Raise awareness about the importance of sustainable energy.
- **Drive Community Development:** Show the transformative impact of collective action and renewable solutions.

How You Can Help:

1. Join Us at the Conference:

- **Fundraising Booth:** Visit our booth to learn more, donate, and engage with our team. At the booth you may also bid on renewable energy items, Rwandan Art and unique experiences.

Pledge Wall: This interactive display will allow prospect funders like you to make a visible commitment to our cause. By sticking a note with your pledge to light up 100 homes, you will join a community of changemakers dedicated to illuminating lives with clean, sustainable energy. Let's light up the future, one pledge at a time!

2. Corporate Sponsorships:

- **Sponsor a Home:** Contribute to one or more homes and receive recognition during the event and in post-event materials.
- **Branding Opportunities:** Enhance your brand image and show your commitment to sustainable development.

3. Individual Donations:

- **Social Media Campaign:** Follow our campaign online and share with your network to amplify our reach.

4. Partnerships and CSR:

By supporting this initiative, companies can:

- **Enhance Brand Image:** Showcase commitment to community welfare and sustainable development.
- **Strengthen Stakeholder Relationships:** Build connections with the community, government, and other stakeholders.
- **Promote Employee Engagement:** Inspire employees through meaningful CSR activities.
- **Achieve Long-term Business Goals:** Support community stability and economic growth.

5. The Impact:

- **Health and Safety:** Reduce reliance on kerosene lamps and candles, improving indoor air quality and lowering fire risks.
- **Education:** Provide reliable lighting for children to study in the evenings.
- **Economic:** Enable income-generating activities and reduce energy costs.
- **Environmental:** Lower carbon footprint with clean energy solutions.

6. Monitoring and Evaluation:

- **Installation:** We will ensure all systems are installed and operational within three months post-fundraising.
- **Follow-up Surveys:** We will gather feedback from recipient households to assess impact.
- **Reporting:** We will provide donors with a detailed report including testimonials and photos from the communities.

7. Call to Action:

Join us in making a tangible difference. Contribute to lighting up homes and empowering communities in Rwanda. Visit our booth, participate in the silent auction, or make a pledge today!

For More Information

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Let us light up homes for healthy lives, together!